



Marketing Copy Polish Example

Original Copy Submitted:

Only One Came Back

By Frank Patterson

KEYNOTE

In this suspense story, a man with psychic gifts and an exotic dancer take a cross-country road trip to warn others who are in danger.

ABOUT THE BOOK

Only One Came Back is a genre-defying ride with the suspense of a crime drama, the humor of a buddy picture, and a touch of the paranormal throughout. Received favorably by male and female readers from their twenties to their seventies, the novel captures the spirit of works by Carl Hiaasen and Dave Barry. Readers are literally along for the ride as each chapter unlocks another piece of the puzzle, right up to the powerful final scene.

Thirty-six-year-old Tristan Shays is on a mission he doesn't fully understand. For the past two years, he's received warnings—visions of strangers in peril and the task of warning them before it's too late. If he tries to refuse, he faces unbearable physical pain; if he accepts—as he does every time—his life is not his own to steer.

On a humid September night in Key West, Florida, he warns twenty-one-year-old exotic dancer Rebecca Traeger that she must quit her job and return to college in Ohio. The last thing Tristan expects is a request for a ride. But as Rebecca joins him on his journey, he realizes that she may be the answer to a series of perplexing questions. On the road to Rebecca's home, Tristan is tasked to warn a sponge fisherman with uncanny insights, a doomed criminal from Atlanta, and a couple living alone in an abandoned Pennsylvania town—all of whom, they discover, have a connection to Rebecca. Torn between his role as her escort and her protector, Tristan finds himself more and more fascinated with the young woman. But if she's so perfect for him, why is he repeatedly being warned, "Don't fall in love"?

ABOUT THE AUTHOR

Frank Patterson is the author of numerous award-winning plays for audio and stage, including *Bourbon Street*, *The Children's Museum*, *The Eve*, *Bovine Livestock*, and *Morning Glory*. He also co-authored the novelization of *Bourbon Street*. How he has time to write is anyone's guess, as he spends his days as editorial manager at Penguin Group. Additionally, he is artistic director of New Tuxedo Productions, the producers of several popular audio theatre titles and the official audio guided tour of Westminster Abbey. If that weren't enough, he also writes for the newspaper and a local lifestyles magazine in his hometown of San Marcos, Texas. He stays grounded and relatively sane with the help of his wife (and frequent co-author) Maggie, and his three ridiculously loving dogs.

After Marketing Copy Polish:

Only One Came Back

By Frank Patterson

KEYNOTE

A novel of suspense, wry humor, and the paranormal, as two relative strangers take a cross-country road trip to save others in peril.

ABOUT THE BOOK

Tristan Shays is on a mission he doesn't understand. For two years, he's been plagued by terrifying images of strangers in peril and given orders to warn the victims before it's too late. If he ignores the directive, he's stricken with unbearable pain until he finds and helps the people from his visions.

On a September night in Key West, Tristan warns exotic dancer Rebecca Traeger that she must quit her job and return to college in Ohio or risk grave consequences. The last thing Tristan expects is for her to hitch a ride with him. During their journey, he discovers that she may hold the key to his understanding of the mysterious assignments he has been receiving. As the assignments continue, Rebecca finds herself in increasingly dangerous situations, by just being with Tristan.

On the trip to Rebecca's home, Tristan receives dire warnings for several more people, all of whom have a connection to Rebecca. He is torn between his role as her driver and her protector, and he finds himself becoming more and more enmeshed in her life as his fascination with her grows.

But if she's the one for him, why is he being warned not to fall in love with her? Should he follow his true feelings or heed the warnings?

ABOUT THE AUTHOR

Frank Patterson is the author of numerous award-winning books, including *The Red Step* and *Only One Came Back*. He spends his days as an English professor at the University of Texas in Austin. Additionally, he is artistic director of New Tuxedo Productions and writes for the newspaper in his hometown of San Marcos, Texas.